

APRIL 2021 **PUBLIC RELATIONS MANAGER – MATERNITY LEAVE COVER** FULL-TIME WITH FLEXIBILITY / PART-TIME APPLICANTS CONSIDERED

Triple P – Positive Parenting Program is one of the world's most effective parenting programs, designed to give parents the skills they need to raise confident, healthy children and teenagers and to strengthen family relationships. Due to continued growth, we are currently seeking the following to join our Head Office team based in Indooroopilly.

The Role

Experienced PR professional - media and public relations activities for Triple P in Australia working closely with the wider Communications team in Brisbane and Amsterdam.

- Manage, develop and expand media, public relations and events programs
- Create, develop and report on PR plans
- Manage the effective execution of PR plans
- Write short media releases for business-to-business marketing
- Accountability for budgets and reports
- Create publicity opportunities via established media contacts and stakeholders
- Work closely with internal teams across projects

The Skills

To be successful you must have:

- Tertiary qualifications in media, journalism, advertising, PR or marketing and communications
- Extensive PR experience ideally in Social or Human Services, Education or Health
- Strong interpersonal communication skills
- Proven high level written and verbal communication skills
- A keen eye for detail and accuracy
- Ability to work autonomously, prioritising workloads
- Self-motivated to achieve deadlines and objectives
- Flexible and adaptable approach

The Company

- To work for a social impact organisation, actively changing the lives of children
- Career development opportunities working with a global team
- Indooroopilly, head office base with on-site parking
- Flexibility of hours and working from home opportunities available
- Competitive salary and benefits
- Triple P is an equal opportunity employer. All applicants and employees are treated on their merits.

To Apply

Due to the high volume of applicants, only shortlisted applicants will be contacted.

To apply please contact send your CV and covering letter to recruitment@triplep.net

To apply via Seek: https://www.seek.com.au/job/51938246

